

Sound Care



Hearing
Group™

DOCTORS OF AUDIOLOGY



Sound News January 2010

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Warm wishes to you and your family in the New Year!

Through this newsletter, we hope to keep you up to date with current events at Sound Care Hearing Group, as well as those within the hearing health care industry. We strive to keep you abreast of new products and improvements in technology. If there is anything you would like to see included or covered in the newsletter, please let us know. We value your input!

Why join a Hearing Loss Support Group?

Are you facing challenges in life due to your hearing loss?

- Get support and life strategies as you adapt to your hearing loss.
- Improve and work through the tough listening environments that you face at work, in your family and in social situations.
- Learn assistive techniques and behavior modification to improve your listening environment and speech understanding.
- Minimize communication breakdown through preventive action and, when breakdown occurs, using effective repair strategies.
- Reduce negative emotional reactions such as anger, frustration, fear and withdrawal related to communication difficulties.

Are you new to hearing loss?

- Meet other people who understand what you are experiencing.
- Get information on hearing loss and how to cope with it.
- Learn about the types of hearing loss.
- Learn how to protect your hearing from deteriorating further.
- Learn how to maximize auditory input through professionally fitted hearing aids.
- Learn how assistive listening devices (ALDs) can help your specific problems/situations.

Are you a new hearing aid user?

- Improve speech understanding through lip reading and improved communication habits combined with your hearing aids.
- Make attitudes toward hearing loss more realistic.

**Hearing Loss Support Group: Dates and times available at our
website or contact us for more information.**

ReSound Live™ TS Tinnitus Solution



ReSound Live™ TS is a revolutionary combination hearing instrument/tinnitus masker! The TS helps deliver and improve your ability to hear and communicate.

For millions of people, **tinnitus (noise in your ears)** is a deeply unsettling condition. ReSound Live TS is a new solution that combines state-of-the-art hearing instrument technology with an innovative management system.

BREAK THE CIRCLE OF TINNITUS

Doctors of Audiology often refer to the “vicious circle” of tinnitus: the more you notice it, the worse it gets. ReSound Live TS is clinically proven to counteract this by helping you learn to ignore your tinnitus and, ultimately, leave it behind.

ReSound Live TS features an intelligent sound generator that produces an individually customized sound, shifting your focus away from your tinnitus over time. The generated sound is tailored to your unique needs.

ENJOY A FULLER, RICHER LIFE

The sound generator in ReSound Live TS delivers the right sound for every listening situation, ensuring maximum relief from tinnitus while maintaining speech audibility.

ReSound Live TS automatically adapts the generated sound level for any listening situation. In quiet situations, the level of generated sound increases, compensating for the lack of surround noise to keep your focus away from tinnitus. During conversation, the sound decreases enabling you to hear voices without distraction.

ReSound Live TS ensures optimal listening comfort in all situations and removes the need for manual adjustments. Come in and try it for yourself today!

Tinnitus Support Group: Dates and times available at our website or contact us for more information.

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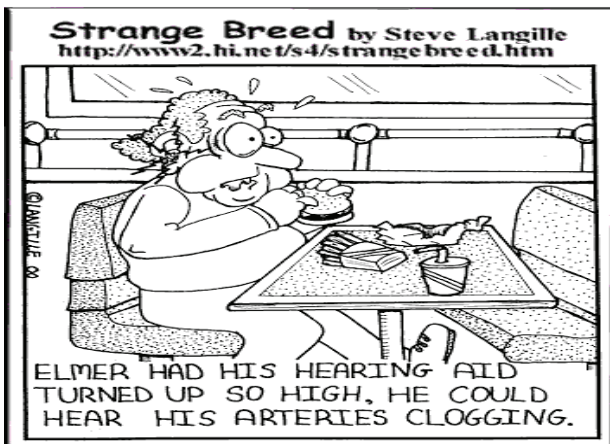
DOCTORS OF AUDIOLOGY

Your Sound Choice!™

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Hours:
Monday: 9:00 to 7:00
Tuesday - Friday: 9:00 to 5:00
Saturday: By appointment
LATE EVENING HOURS AVAILABLE!



What's New?

Hearing Loss and Tinnitus Support Groups will be offered the first Saturday of each month (*based on community interest*) from 1:00-3:00 PM in the Rush Oak Park Hospital, Conference Room A behind the gift shop. Snacks and refreshments will be offered. Call us today to tell us that you are interested, and would like to attend!

Refer a Friend Program

- Refer a friend to come and see us and you will receive a complimentary hearing aid service visit (\$35.00 value).
- If your friend purchases a set of hearing aids, receive one full year of hearing aid service visits (\$150.00 value).

Battery Club

- Purchase batteries and receive a mail-in rebate for cash back!
- Save (3) battery box tops and send it into Energizer to receive \$4 or \$5 cash (depending on batteries).

Save a Tree

View our newsletter online at www.soundcarehearing.com

or contact us at info@soundcarehearing.com to receive this newsletter via e-mail.

