

June 2013

Revisions to HIPAA Notice of Privacy Practices/HITECT Act Privacy Rule

Northern Jersey Ear, Nose and Throat Associates

44 Godwin Ave., Suite 300, Midland Park, NJ 07432

**Restricting Information Releases:** If you pay for a service in full and Out of Pocket you can request that our office not disclose any information about that service to your insurance company. This Request must be made by you in writing and you need to identify what information you want restricted and identify what insurance company you do not want to receive it.

**Breach Notification:** You will be notified in writing by our office if a breach in your protected health information occurs. A Breach as defined in the HITECT Act as any unauthorized acquisition, access, use, or disclosure of protected health information which compromises the security or privacy of such information, except where an unauthorized person to whom such information is disclosed would not reasonably have been able to retain such information.

**Fundraising Activities:** Northern Jersey Ear, Nose and Throat Assoc. will not participate in fundraising activities where PHI - Protected Health Information about you will be disclosed.

**Marketing Activities:** Northern Jersey Ear, Nose and Throat Assoc. will not participate in marketing activities where PHI - Protected Health Information will be disclosed without your authorization.

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