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Murfreesboro, TN 37130

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Are 2 ears are really better than 1?  
Swimplugs  
Noise plugs

**Murfreesboro**  
503 E Bell St, Ste 312  
615.848.9265

**Call today for an  
appointment.**

**Smyrna**  
300 StoneCrest Blvd, Ste 375  
615.223.9913

*Helping you hear better  
because your hearing matters.*

**Walk-In Hours**

**Thursday 1:30pm-4pm**

What is a Walk-In? A Walk-In is a time set aside for hearing aid users to come by our Murfreesboro Office for cleanings and basic hearing aid repairs such as tubing changes and battery door replacements. No appointment is needed for this first-come first-serve opportunity!

Just walk in!



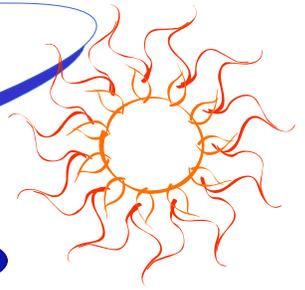
**Congratulations to  
Kimberly Mozingo on the  
arrival of her beautiful  
baby boy!!!**



For more information, visit our website at  
[www.hearingmatters.org](http://www.hearingmatters.org)

# Hearing Matters

Summer 2007



Middle TN Ear, Nose & Throat

## Swim Plugs

With Summer in full gear, be sure to protect your ears from water. If you have Pressure Equalization Tubes (ear tubes) or if you have eardrum perforation(s), you need to protect your ears from water. Water protection options include custom earplugs, Doc Pro Plugs, and Aqua Bands.

## Noise Plugs

Fall will be here before we know it and with its arrival hunting season begins. Whether you hunt deer, duck, or turkeys you need to protect your hearing!!! Noise is the most common reason for hearing loss and fire arms are extremely loud - too loud for our delicate ears. Custom noise plugs and custom pieces that allow you to hear soft sounds while protecting your ears from loud sounds are available.

Please remember that other noise can also hurt your ears. This includes lawn mowers, weed eaters, motorcycles, and even music. A variety of custom earplugs are available for your ears and your lifestyle! Please call us if you are interested in any of the mentioned products. If you didn't see something you are interested in, please call us and we will see if we can find the right thing for you!

**SAVE \$100**

**on each hearing aid.**

**Bring this coupon in when you purchase any hearing aid**

Offer expires August 31, 2007

## **Are 2 ears really better than one?**

Being able to hear with both ears is just as important as being able to see with both eyes. Our brain "hears" better in quiet and noise with two ears. In noise, our brain cancels out some of the noise and helps us listen to conversation when both ears are working together thus making it much easier to understand speech in noisy surroundings. Without this processing, the sound picture is incomplete.

We need two ears because our brain needs input from both ears to tell us which direction sounds are coming from. In our busy daily activities we need to hear where sounds are coming from for our own protection as well as for our enjoyment. Being able to "find" the bird singing in the tree or hear the car that is approaching you are just two examples.

Hearing with two ears, called binaural hearing also offers less stressful listening and more natural sound quality. Hearing with two ears reduces auditory deprivation. Auditory deprivation is when the understanding decreases because the ears are not being used. The old saying "use it or lose" really is true. We experience a fuller, more comfortable sound picture when we hear with two ears.

Be good to yourself! By wearing two hearing instruments, not only will you enjoy the benefits of a fuller sound picture, you will also notice an overall improvement in the quality of your life.