



Hearing matters

Your resolution to hear better helps others, too!

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The new year is not even two weeks old, and you may already notice how some resolutions are easy to make and difficult to keep. Making the resolution to hear better might seem daunting, but know that you are not alone. Almost one in five Americans has a hearing loss that makes communicating difficult. When you have trouble hearing, the people around you are affected as well: They share in the anxiety, frustration, confusion and disappointment that accompany missing communication and miscommunication.

Many people put off arranging a hearing test because they think it means they have to purchase a hearing aid. They might also delay a check because they are

GOLDEN HEARING RULE

Talking from another room is always tricky, even when that other room is a closet.



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depressed or discouraged by the idea of using a hearing aid.

If you and those around you can benefit from improving your hearing, consider these easy steps. First, arrange a free appointment with a qualified hearing professional. Find one with good reviews who focuses on your ears and hearing, not one who will push you to buy a hearing aid. If you call a hearing center that

advertises cheap hearing aids and discounts, expect to be sold a cheap hearing aid.

Second, have an educational discussion about your test results and the impact your hearing loss has on what you hear. Third, discuss options and try the technology that will help your hearing loss when and where you need it most. More caring hearing centers will allow you a 4- to 6-week trial.

Cutting-edge technology is available to help improve your hearing. The challenge is to find a supportive hearing professional. Consider a call to the Better Hearing Center at 512-282-4327 for a complimentary appointment. They use the most advanced hearing systems and back them up with award winning in-office service and follow-up care. For your sake and for those around you, go in and hear what you are missing.